

## Winsulation Monthly Draw:

### OFFICIAL CONTEST RULES

#### ELIGIBILITY:

- To be eligible to enter and win a Prize, you must be a resident of Newfoundland and Labrador. You are not eligible to enter or win a Prize if you are an employee of Newfoundland Power or Newfoundland and Labrador Hydro (the Sponsors), their affiliates and related companies, advertising or promotional agencies or a member of the immediate family of such employee (defined as parents, siblings, children and spouse, regardless of where they live). To be declared a winner of a Prize, your home and project must meet all current eligibility criteria for the takeCHARGE Insulation Rebate Program including:
  - a) You must be the homeowner and your home must have an active electricity account.
  - b) Your home must be on a permanent foundation and intended as a residence.
  - c) Your primary source of heat must be electric. If an additional heating source is used your home must have a minimum annual electricity usage of 15,000 kilowatt hours (kWh).
  - d) Your home must have been built and connected to the electricity system prior to January 1, 2014
- Only insulation required to complete the insulation project is eligible for the rebate. The insulation must meet R-Value requirements:
  - a) Minimum R18 to maximum R25 for basement and crawl space walls.
  - b) Minimum R30 to maximum R35 for basement and crawl space ceiling.
  - c) Minimum R50 to maximum R55 for attics.
- The rebate applies to pre-tax insulation costs. Other materials and labour will not be reimbursed. You may add to existing insulation to reach the recommended R-value, but rebates will not be provided to replace existing insulation.
- The Prize will be awarded for basement/crawl space walls or basement/crawl space ceiling insulation upgrades, but not both, and for attic insulation upgrades.
- No purchase necessary. Customers not eligible for the insulation rebate, or having already completed an insulation upgrade may enter the Contest and be eligible for an alternate Prize by submitting a 500 word essay explaining why energy efficiency is important to you, and what you are doing in your home to be energy efficient. Only one entry per household is permitted for the Contest duration. Value of the alternate Prize is equal to a \$600 credit towards another eligible energy efficient product or products included in the suite of takeCHARGE residential programs.
- There will be a total of eight prizes drawn in each of Newfoundland Power and Newfoundland and Labrador Hydro's service territories: one prize drawn by each utility on the first weekday of each month June 2016 through Jan 2017.
- Insulation must be purchased after May 1<sup>st</sup> 2016.
- Only one prize per household is allowed.
- Issuing of prizes is contingent on eligible entries being received.
- Newfoundland Power and Newfoundland and Labrador Hydro may visit your home and inspect the insulation upgrade at any time within 15 months from the date the rebate is processed.

**HOW TO ENTER:** Customers who purchase insulation after May 1<sup>st</sup> 2016, apply for the insulation rebate, and are approved for a rebate are automatically entered in the monthly draws. The Contest period runs from May 1<sup>st</sup> 2016 to December 31<sup>st</sup> 2016. There will be one draw on the first weekday of each month, with all non-winning entries submitted after May 1<sup>st</sup> 2016 being eligible to win in each subsequent draw.

**PRIZES:** The Prize is an on-bill credit of the amount necessary to increase the rebate to which the prize winner is entitled under the terms of the takeCHARGE Insulation Rebate Program as stated above such that the prize winner receives a total amount, including the takeCHARGE rebate, equal to 100% of the pretax cost of insulation materials required to insulate the prize winner's home to R-Value levels outlined in the Insulation Rebate Program (a "100% Rebate") or, where the prize winner is not a participant in the takeCHARGE Insulation Rebate Program, a \$600 credit towards another eligible energy efficient product or products included in the suite of takeCHARGE residential programs. Maximum rebate is \$1,500 for attic insulation and \$1,500 for basement insulation. The odds of winning a prize in the Contest will depend upon the number of eligible Entries received during the Contest Period. Prizes are awarded by random draw from entries received. Only one winner per household is allowed.

**PRIZE CLAIM(S):** To receive a Prize, the customer must apply by mail or online at [TakeChargeNL.ca](http://TakeChargeNL.ca) for the insulation rebate. To be declared a winner of a Prize, you will be required to state your name, mailing address and date of birth and to correctly answer, without assistance of any

kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question, to be administered by phone. If an entrant does not correctly answer the skill-testing question in the time allotted, the Prize will be forfeited and may be awarded to an alternate entrant.

**RELEASES, ETC.:** Before being declared a winner of a Prize, a selected entrant will be required to sign a Release of Liability form, which (among other things): (i) confirms compliance with these Official Contest Rules; (ii) acknowledges acceptance of the applicable Prize as awarded; (iii) releases the Sponsor, its advertising and promotional agencies, parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with the Contest, (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet.

**PERSONAL INFORMATION:** By accepting a prize in the Contest, entrants agree to the publication, reproduction and/or other use of their name, and city/town/community without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. By accepting a prize in the Contest, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Contest. By accepting a Prize, winners consent to the collection, use and disclosure to the public of their names, addresses (city, province/territory), voices, statements and photographs or other likenesses for publicity purposes in connection with the Contest in any media or formats including, but not limited to, the Internet, without further notice, permission or compensation. Personal information will not otherwise be used or disclosed without consent.

**LIMITATIONS OF LIABILITY:** Without limiting the generality of provisions set forth elsewhere in these Official Contest Rules and Release of Liability, and for greater certainty, the Releasees will not be liable for: a) any incomplete or inaccurate information, b) any typographical or other errors in the offer or administration of the Contest, including but not limited to errors in advertising, these Official Contest Rules, the selection (if applicable) and/or announcement of eligible winner(s), and/or the distribution of any Prize(s); and/or e) any combination of the above. Newfoundland Power and Newfoundland and Labrador Hydro will not honour product or installation warranties or guarantees, and are not responsible for any damage caused by the installation of these products.

**RIGHT TO TERMINATE, SUSPEND OR AMEND:** Sponsors reserves the right to terminate, amend or suspend the Contest, in whole or in part, without prior notice.

**MISCELLANEOUS:** Claimants who have not complied with these Official Contest Rules are subject to disqualification from the Contest. All decisions of the Sponsors are final and binding without right of appeal in all matters relating to the Contest. The Sponsors will not be responsible for illegible, incomplete, lost, misdirected or late Prize claims, all of which will be void. Contest is subject to all applicable federal, provincial and municipal laws.