

2024 - 2025 K-I-C Contest Grades K-6

OFFICIAL CONTEST RULES

1. ELIGIBILITY:

- a. To be eligible to enter and win the Prize, you must be a K-6 class in the Newfoundland and Labrador school system.
- b. Each class may enter only once.
- c. The school name and location, along with the teacher's name, grade level and the number of students in the class must be included.
- d. Video submissions should be no longer than 5 minutes in length.

2. HOW TO ENTER: The teacher must enter the contest on behalf of the class via the online submission form at <https://takechargenl.ca/resources/for-kids/k-c-start-school-contest-grades-k-6/> or by mail to the school's electricity service provider (Newfoundland Power or Newfoundland & Labrador Hydro) by 4:00 PM (Newfoundland Standard Time) Friday, February 7, 2025. Video submissions may be uploaded to YouTube and shared via web link. See instructions on how to make a YouTube video unlisted [here](#).

3. CRITERIA FOR JUDGING:

- a. Appearance and creativity
- b. Accuracy of the message
- c. Effectiveness (interest and appeal to the audience)

4. PRIZES: There will be two Grand Prizes of Chapters gift cards valued at \$2500 and three Second Prizes of Chapters gift cards valued at \$1500 for each of the Sponsors' service territories. (The "Sponsors" are Newfoundland Power Inc. and Newfoundland & Labrador Hydro.)

5. RELEASES, ETC.: Before being declared a winner of a Prize, the teacher will be required to sign a Release of Liability form, which (among other things): (i) confirms compliance with these Official Contest Rules; (ii) acknowledges acceptance of the applicable Prize as awarded; (iii) releases the Sponsor, its advertising and promotional agencies, parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with this Contest, (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and /or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet.

6. **PERSONAL INFORMATION:** By entering this Contest, teachers agree to the publication, reproduction and/or other use of their name, city / town / community without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the internet. By entering this Contest, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Contest. By accepting a Prize, the winning class's teacher consents to the collection, use and disclosure to the public of their names, addresses (city, province/territory), voices, statements and photographs or other likenesses for publicity purposes in connection with the Contest in any media or formats including, but not limited to, the Internet, without further notice, permission or compensation. Personal information will not otherwise be used or disclosed without consent.
7. **LIMITATIONS OF LIABILITY:** Without limiting the limitations of liability set forth elsewhere in these Official Contest Rules and the Release of Liability, and for greater certainty, the Releasees will not be liable for: a) any incomplete or inaccurate information, b) any typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, these Official Contest Rules, the selection (if applicable) and/or announcement of eligible winner(s), and/or the distribution of any Prize (s); and/or c) any combination of the above.
8. **RIGHT TO TERMINATE, SUSPEND OR AMEND:** Sponsor reserves the right to terminate, amend or suspend this Contest, in whole or in part, without prior notice.
9. **MISCELLANEOUS:** Prize claimants who have not complied with these Official Contest Rules are subject to disqualification from this Contest. All decisions of Sponsor are final and binding without right of appeal in all matters relating to this Contest. The Releasees will not be responsible for illegible, incomplete, lost, misdirected or late Prize claims, all of which will be void. Contest is subject to all applicable federal, provincial and municipal laws.

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