

Benefits of Insulating

Insulating your attic and basement saves you energy and money.



Proper insulation keeps your house cozy when outdoor temperatures drop.



Attic insulation keeps things cool during summer months and helps control humidity.



Since heating usually accounts for over 50% of the energy used in electrically heated homes, insulation is a smart long-term investment. Insulating your basement could save you over \$700[†] each year. Top up your attic insulation, and you could be looking at an additional \$250[†] in annual savings!

Imagine what you could do with over \$950 in savings!

That's a new television!



Or a revamped wardrobe!



Or a ticket to somewhere warm!



[†]Savings and costs vary.
^{*}Must meet eligibility.

We also have air sealing rebates! Visit our website to learn more.



How to Apply

Before applying, please ensure your home and project meet eligibility criteria to ensure your rebate will be approved.

Apply online at TakeChargeNL.ca or by mailing your application to the utility that issues your electricity bill.

A copy of your [purchase receipts](#) must be included with the completed application.



Insulation Rebate Program
Newfoundland Power
P.O. Box 8910
St. John's, NL
A1B 3P6



Insulation Rebate Program
Newfoundland & Labrador Hydro
P.O. Box 12400
St. John's, NL
A1B 4K7

Allow up to **8 weeks** for processing, then look for the rebate applied as a credit on your electricity bill. Newfoundland Power and Newfoundland and Labrador Hydro may visit your home and confirm the insulation installation at any time **within 15 months** from when the rebate was processed.

Have Questions? Get in Touch!

Email: ContactUs@TakeChargeNL.ca
Newfoundland Power: 1-800-663-2802
Newfoundland & Labrador Hydro: 1-888-737-1296

Accessible version available upon request.

Looking for new ways to save energy?

Visit TakeChargeNL.ca for tips, rebates, and more!

WS 04/24

Get cozy and save with a takeCHARGE Insulation Rebate



take!
CHARGE

BROUGHT TO YOU BY





Ensuring you have enough insulation is one of the best investments you can make in your home, resulting in increased energy savings and a more comfortable living space. Proper insulation helps keep warm air inside during cold weather, and keeps things cool when it's hot outside.

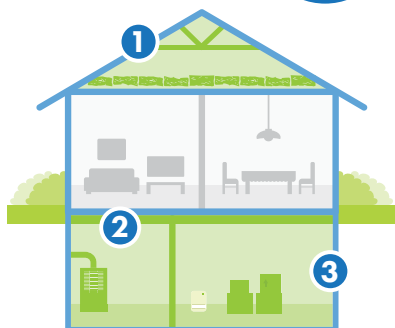
Plus, when you insulate your attic and basement, you can get a **75% rebate** on the cost of insulation, **up to \$2,000!**

**GET
BACK
75%**

**when you insulate
your attic or
basement.**

**Up to
\$1,000
for each
area**

- 1 Attic
- 2 Basement Ceiling
OR
Basement Walls
- 3 Basement Walls



Is Your Home Eligible?

- ✓ Your home's **primary source of heat MUST be electric**. If an additional heating source is used, your home must have a minimum annual electricity usage of 15,000 kilowatt hours (kWh).
- ✓ Your home **must have been built** and connected to the electricity system **before January 1, 2014**.
- ✓ Your home must be on a **permanent foundation** and intended as a primary residence.
- ✓ You **must be the homeowner**, and your home must have an **active electricity account**.

Is Your Project Eligible?

- ✓ The rebate applies to pre-tax insulation costs. **Other materials (e.g., vapor barrier, studding, etc.) and labour are NOT rebated.**
- ✓ The R-Value of the insulation materials **must meet the minimum R-Value requirements** after the insulation is installed. See below for the table of R-Value requirements.
- ✓ Rebates will be paid for basement and crawl space **wall upgrades**, or basement and crawl space **ceiling upgrades**, but **not both**.
- ✓ You may add to existing insulation to reach the recommended R-Value, but **rebates will not be provided to replace existing insulation**.
- ✓ **All insulation must be new**, in good condition, and not previously installed in another home or building.
- ✓ **Only CSA-approved insulation products** with a verifiable R-Value and a qualifying purchase receipt will be rebated.
- ✓ For attics without existing insulation or where the existing insulation required replacement, rebates will be calculated with a **starting R-Value of R20**.
- ✓ If you have received a rebate for insulation from another rebate program, **your takeCHARGE rebate may be adjusted** to ensure you do not receive a total rebate greater than 100% of your pre-tax material purchase.

Insulation Location	R-Value Requirements	
	MIN	MAX
Basement and Crawl Space Walls	18	25
Basement and Crawl Space Ceiling	30	35
Attic	50	55 (R-60 in Labrador)



**All types of
CSA-approved
insulation with a
verifiable R-Value
are eligible.**

DIY or Hire an Installer

Some people will install blown-in or batt insulation on their own, while others prefer to leave it to the professionals. Spray foam requires professional installation to qualify for a rebate.

Tackling the project on your own will save on labour expenses, while hiring an installer will get you experience and knowledge from an industry expert.

Visit TakeChargeNL.ca/Insulation to find a list of local qualified installers.

How to Apply

Once you've ensured you meet home and project eligibility requirements, head over to our online application form, or print and send your application to the utility that issues your electricity bill.

Find Out How Much You Can Save

Visit TakeChargeNL.ca to try our savings calculator.

Average Payback Period[†]

Area	Basement Walls	Attic
Insulation Cost (Before Tax)	\$820	\$1,310
Rebate	\$610	\$990
Cost After Rebate	\$200	\$330
Annual Energy Savings	\$740	\$250
Payback	About 4 months	About 16 months

[†]Savings and costs vary.